



BTL Services
für Messen und Events

PRESS RELEASE

**BTL Services starts innovative online catering shop for
trade shows German-wide**

BTL Services launches online shop with innovative catering concept

Hamburg, November 13th, 2017. As for now, at www.messe-catering-shop.de, BTL Services starts the distribution of sous-vide cooked food for trade shows and events. Hereby, the company, which has been established as trade show service provider for many years, inaugurates a new era of catering.

The sous-vide process is especially suited for events. The dishes are precooked in vacuum packs and then preserved. Hereby, vitamins and flavors are largely maintained.

Furthermore, the concept captivates by cost-efficiency. Neither a costly kitchen equipment nor trained kitchen staff is necessary – the dishes only have to be heated and served. Also, the aspect of sustainability is taken into consideration: Dishes that are not needed right away can be easily used at a later time, which circumvents the common waste of food at events. These advantages of the sous-vide process are interesting not only for major clients, but also for small get-togethers, which equally profit from it. That's why the new online shop targets catering budgets of less than 5.000€ as well.

The range of cold and warm dishes is complemented by a selection of desserts and accompanying drinks. High-quality tableware and cutlery can be ordered additionally upon request.

BTL Services is one of the leading providers of holistic fair and event services based in Hamburg. For more than 19 years, we have been assisting companies and agencies all over Europe with the planning and conduct of their trade show and event measures, as for example Airbus KID Systeme GmbH, German Aerospace Industries Association (BDLI), CARLISLE® Construction Materials GmbH, Chiquita Brands International Sarl, Evac GmbH, KÄSSBOHRER FAHRZEUGWERKE GmbH, MSC Germany GmbH, WISKA Hoppmann & Mulsow GmbH and Cobana Fruchtring GmbH & Co. KG

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